



# DirecOne International Interaction Center

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A Member of The  
Gillette Group of  
Companies

# Our Roots

- DirecOne began in May 2000 as a joint partnership with a Canadian company.
- In our first 3 years, we grew to over 800 FTEs and 1000+ employees.
- Our initial client list included CompuCredit, Discover Card, AT&T, Sprint, AOL, Scotiabank, and Cable & Wireless.



## About Us

DirecOne, a member of The Gillette Group of Companies, is an omni-channel contact center located in Trinidad and Tobago.

# Our Primary Services



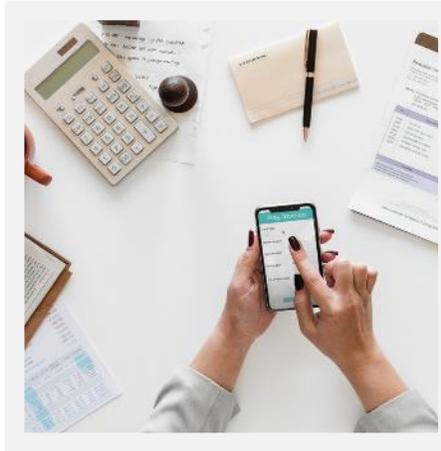
Omnichannel  
Customer  
Experience

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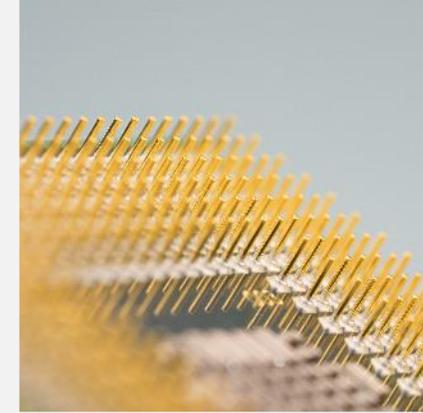
Customer Care and  
Account  
Management

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Social Media  
Platform  
Engagement

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Chat, Email and  
Phone Tech  
Support

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Direct Marketing  
e.g. Tele-sales,  
Email, SMS

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# Our Experience

Over 20+ years serving banks, hospitality, governmental, retail, and tech industries

# DirecOne Clients

## International/ US Client List (Past/ Present)

- Comcast (Internet)
- Rogers@Home (Internet)
- Citadel (Membership)
- AOL-Talk.com, AOL (Long Distance, Internet)
- Sprint (Third Party Verification, Customer Care)
- 1<sup>st</sup> Choice – CPC (Membership & Credit Card)
- CINGULAR via Optima (Cellular)
- American Savings Discount Club (Membership)
- Discount Club (Membership)
- CCA (Membership)
- Titanium Financial Services (Membership)
- Cross Media (Magazines)
- Member Works (Membership)
- Voice Mail (Telecom Feature)
- AT&T Wireless (Cellular)
- RAMADA (Vacation Time Share)
- Dish Network (Cable TV)
- Reed Business Information (Controlled Circulation)

# DirecOne Clients

## International/ US Client List Continued

- CompuCredit (Credit Card)
- Discover (Credit Card)
- Advantage Capital (Debit Card)
- Intersections (Membership)
- Cable Guide (Cable Guide Magazine)
- Key Financial (Debit Card)
- US Telepage (Voicemail)
- Account Guard (Credit Card Insurance)
- Encore – Chase Manhattan Bank (Shopper's Network, Credit Manager, Traveler)
- Pacific Monarch Resorts
- Spinnaker Resorts
- French Quarters Resorts
- IDS Cellular
- Titanium Financial Services (Membership)
- Cahners (Magazine Subscription)
- K-swiss (Retail)
- EDU (Education)
- Online Yellow Pages (Membership)



DirecOne International  
Interaction Center

**Thank  
You**

 <http://www.direcne.com>